

SELECTED WORK | 2026

DANESH DESHMUKH

Marketing, Branding & Design Portfolio

Selected brand identity, corporate collateral, digital creative and campaign design from Emagin Entertainment and Bistohub Entertainment.

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[linkedin.com/in/danesh-deshmukh-0703b95b](https://www.linkedin.com/in/danesh-deshmukh-0703b95b) | Full New Zealand working rights

Brand thinking across physical and digital touchpoints.

A selected portfolio of marketing communication and design direction across corporate, tourism, hospitality, real estate and service sectors.

- Brand identity systems and logo development
- Corporate publications, brochures and e-mailers
- Social media, digital campaigns and OOH advertising
- Client briefing, concept direction and creative-team coordination

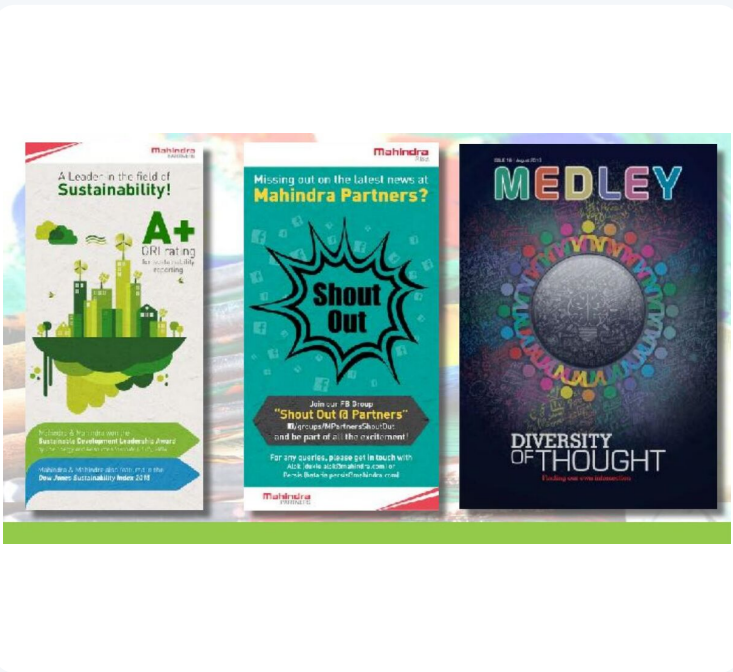
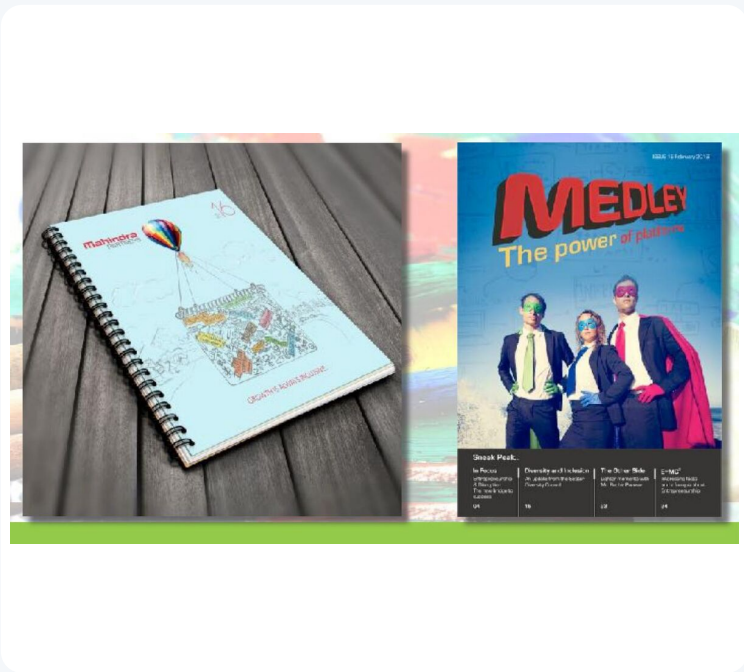
ROLE & ATTRIBUTION

Danesh's role varied by project and included concept development, client communication, copy or message direction, feedback management and oversight of creative delivery. Where specifically identified in his source portfolio, logo concepts are presented as his work.

Creative execution may have involved Bistohub or Emagin team members and specialist project partners under Danesh's direction.

Mahindra Partners publications

Selected annual magazine, e-brochure and internal communication design.



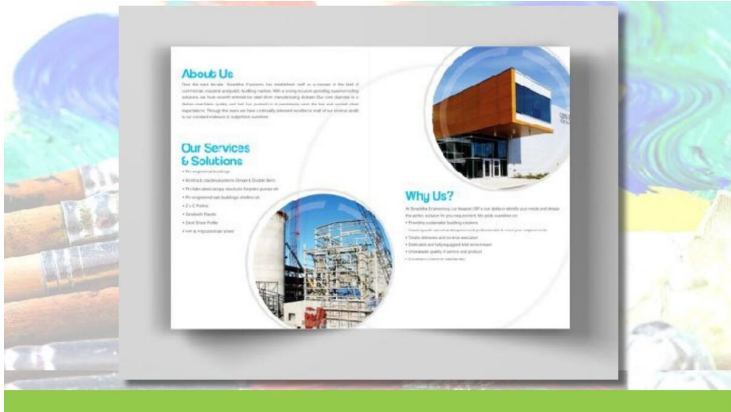
DANESH'S CONTRIBUTION

Design and communication work - developed and coordinated publication concepts, visual direction and corporate messaging.

BRAND IDENTITY

Shraddha Engineers

Identity system translated into stationery and corporate collateral.



DANESH'S CONTRIBUTION

Brand identity development - concept, visual system and application across business materials.

BRAND IDENTITY

ValueHub

Logo directions and identity applications across digital and print touchpoints.



DANESH'S CONTRIBUTION

Identity concept and creative direction - developed the brand mark and coordinated applications across touchpoints.

Hospitality, personal & property brands

Selected identity concepts created for varied audiences and categories.



DANESH'S CONTRIBUTION

Logo and identity development - interpreted each brief into a distinct visual direction relevant to its category.

Daman & Diu Tourism logo

A tourism identity concept created for the Daman & Diu Tourism logo competition.



PROJECT

Daman & Diu Tourism

Logo competition concept

Danesh created the tourism logo concept shown here, combining destination naming with an energetic, travel-oriented visual treatment.

Contribution: logo concept and identity development.

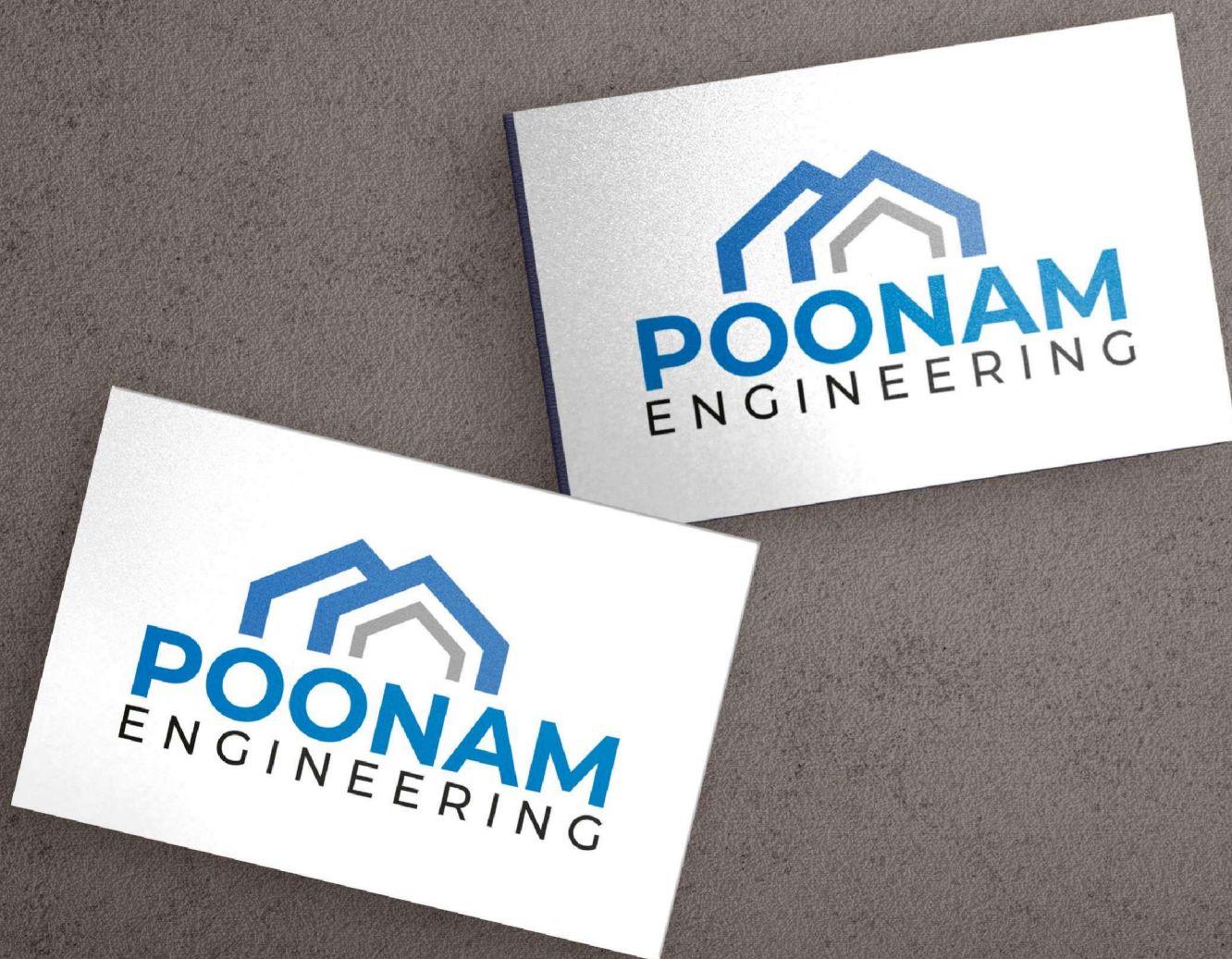












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Hotel Ocean Inn - Daman

Logo development and premium stationery applications.



DANESH'S CONTRIBUTION

Brand identity development - created the visual direction and coordinated its application across hospitality touchpoints.

Hotel Ocean Inn campaigns

Selected food, leisure and cultural promotional e-mailers.

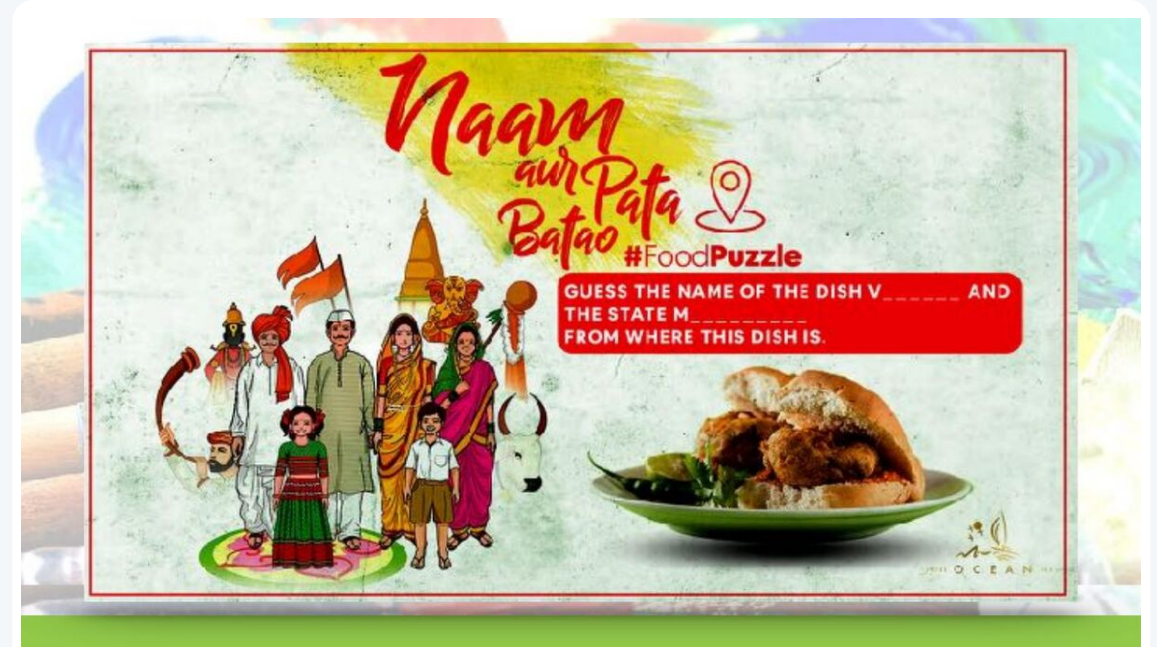


DANESH'S CONTRIBUTION

Digital marketing creative - developed or directed campaign visuals and communication for hospitality audiences.

Campaign extensions

Additional promotional communication for food and cultural moments.

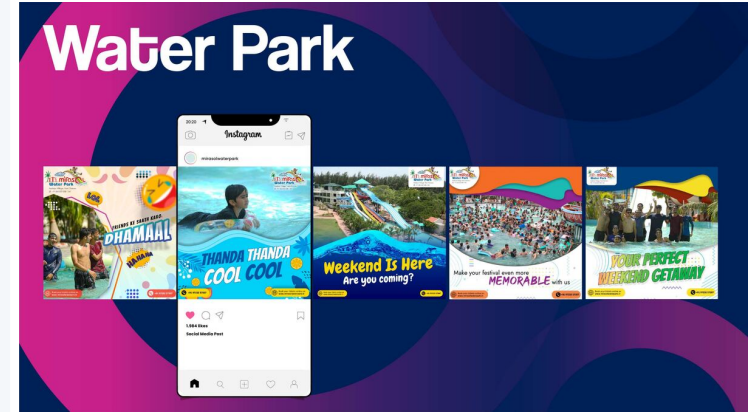
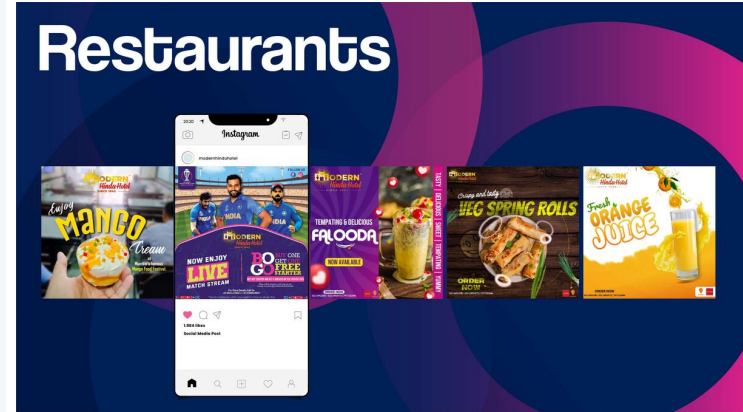


DANESH'S CONTRIBUTION

Campaign direction - aligned offer, visual hierarchy and brand presentation for digital distribution.

Social media creative

Selected real estate, restaurant and leisure social content.

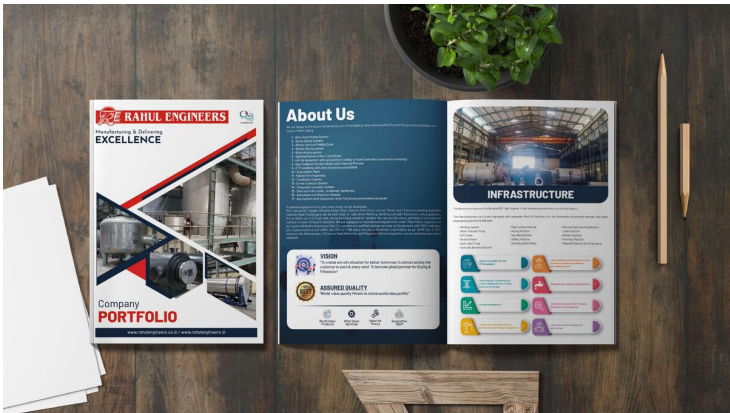


DANESH'S CONTRIBUTION

Marketing and creative direction - translated client objectives into content themes, briefs and coordinated visual output.

Business communication

Selected capability brochures and branded business materials.

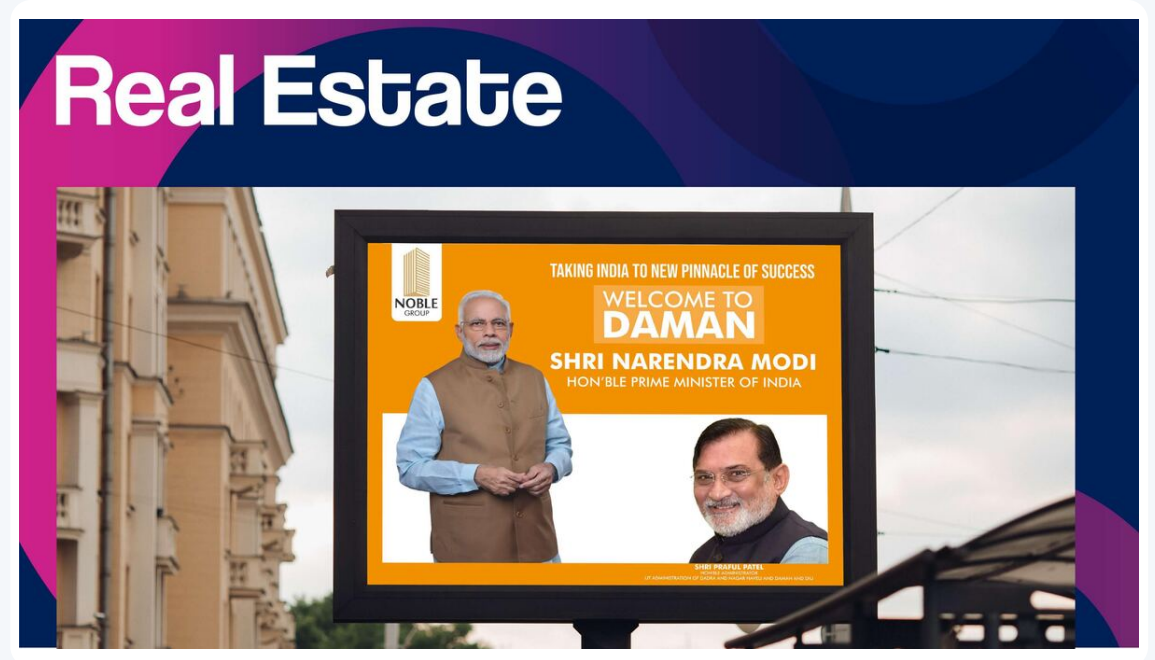
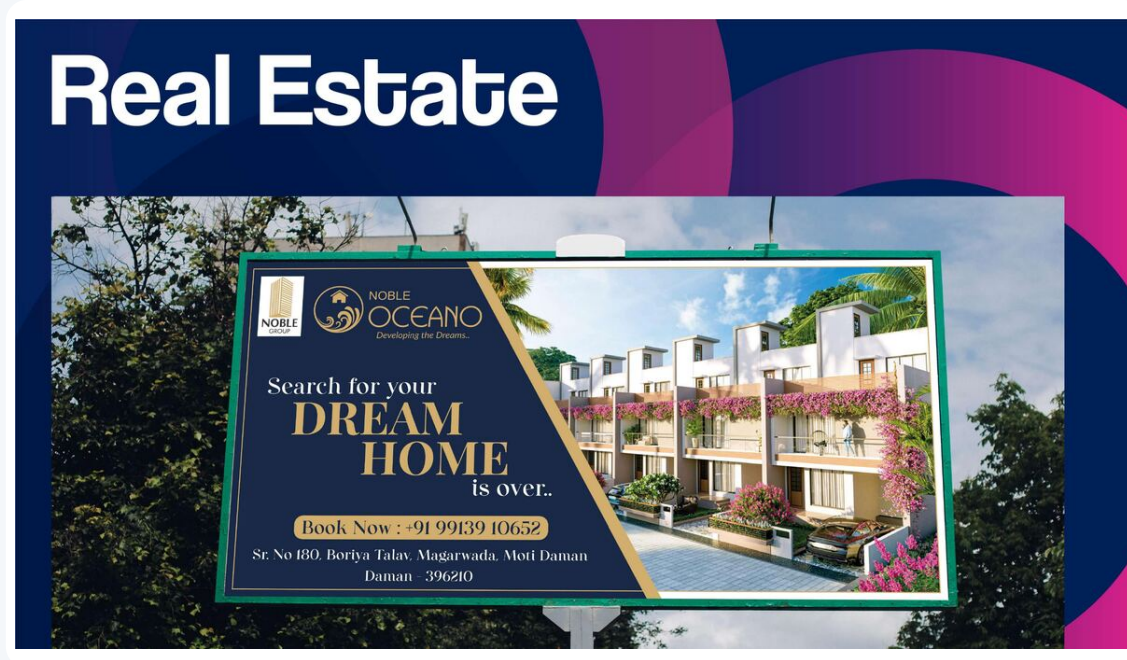


DANESH'S CONTRIBUTION

Client servicing and communication direction - clarified business messages and coordinated content and design requirements.

Real estate advertising

OOH creative designed for fast comprehension and high-visibility placement.



DANESH'S CONTRIBUTION

Campaign direction and client coordination - aligned property messaging, audience priorities and creative requirements.

From business objective to finished asset

01

BRIEF

Audience and business need

02

IDEA

Positioning and concept

03

CREATE

Content and visual direction

04

REFINE

Feedback and production

Brand, communication and execution

Selected extracts from public LinkedIn recommendations by people who worked with Danesh.

"Danesh's strengths lie in his ability to combine clear messaging, creative design, and strong execution. He consistently delivers crisp, high-quality work, meets deadlines without fail, and often goes above and beyond."

Geo Sebastian

Social Scientist

Worked closely with Danesh | LinkedIn, May 2026

"Danesh is one of the most dependable project managers I have worked with. He has the requisite skills, understands branding and appreciates attention to detail."

Harish Keswani

Fractional CMO | Techie | AI Enthusiast

Client recommendation | LinkedIn, May 2026

LET'S CONNECT

DANESH DESHMUKH

Marketing Communications | Brand Identity | Creative Direction

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